K-Love serves a vital purpose to bring positive concepts to our rural area such as those that reflect the unity of family, serving a higher power (ours is Jesus), and to refrain from immoral behavior. This is in the public interest to continue to maintain the moral fabric of oour society. K-Love does not play music that reflects alcohol/drug usage, promiscuity, adultery, murder, rebellion against authority, etc. While I would simply refrain from listening to radio if K-Love was no longer accessible there would be many that would resort to the lowest common denominator simply because K-Love was not available. Please do not replace with LPFM. We don't need more radios that play the type of philosophy that contributed to the Janet Jackson superbowl incident. We need radio stations that play family values which is why so many objected to seeing Janet Jackson's breat on public TV while children watch the Super Bowl with their fathers/family.